



## CAPABILITIES

THE TACTILE GROUP harnesses the power of technology to help real people make better decisions.

We partner with local, state, and federal governments, as well as mission-aligned non-profit clients to provide outstanding digital experiences.

Our procedures are rooted in industry standards, and fueled by our flexible, small-business ethos.

We build custom cloud-based websites and applications that streamline complex interactions.

We provide targeted support data analysis to help organizations share knowledge and build capacity.

We speak in human terms, not computer jargon. We maintain an efficient, diverse core staff that can be augmented per project through our network of vetted and skilled professionals.

We work collaboratively with our clients to ensure that our solutions are closely aligned with their business goals. We actively seek work whose end goal is to improve the quality of life for all people.

## SERVICES

### DevSecOps

- Technical Assessment and Strategy
- Requirements Gathering and Research
- Legacy System Modernization
- Process Flows and User Stories
- Information Architecture
- Prototyping, Wireframes
- Frontend and Backend Development
- Lifecycle Management
- Continuous Security Monitoring
- Incident Reporting and Disaster Recovery
- Penetration Testing and Reporting

### Technical Assistance

- Requirements Gathering
- Research and Strategy
- Compliance Monitoring and Evaluation
- Virtual and In-Person Trainings
- Professional Development
- Online Learning
- Continuous Quality Improvement

### Subject Matter Expertise

- Educational Data Analysis
- Community Forums
- Curriculum Development
- Presentations and Trainings

### Data Collection and Visualization

- Requirements Gathering and Research
- Legacy Data Analysis
- Database Design
- Data Visualization Tools (AWS QuickSight, Power BI, Tableau, D3.js, etc.)
- Reporting Dashboards
- Canned Reports
- Custom Reports

### Content Management and Strategy

- Research
- Requirements Gathering
- Content Strategy
- Content Audits
- Content Governance Guidance
- Roles and Workflows
- Content Modeling
- Content Management Systems (CraftCMS, Drupal, WordPress, etc.)

### Adaptive Project Management

- Agile/Hybrid Methodology
- Collaborative Environment
- Change Management
- Risk Management
- Remote Teams
- Data-Driven Decision Making
- Advanced Project Management Tools

## NAICS

Primary NAICS: 541512  
Computer Systems Design

- 541511
- 541512
- 541519
- 541611
- 541690
- 541720
- 541990
- 611430
- 611710

## TECHNOLOGIES

- HTML / CSS
- PHP / MySQL
- ASP.NET / MSSQL
- C#
- JavaScript / jQuery
- Angular
- Node.js
- React
- D3.js
- VueJS
- Drupal
- CraftCMS
- WordPress
- Laravel
- CodeIgniter
- Git Version Control System
- Jira
- Sketch
- Figma
- FreshDesk Help Desk Ticketing System
- Cisco WebEx
- Adobe Connect
- SSL installation
- PCI Compliance
- Amazon Web Services (AWS)
- MS Azure Cloud Services
- Amazon QuickSight
- Open AI API
- AWS Bedrock

## CONTRACTING VEHICLES

### GSA Schedule

- MAS : Information Technology  
- IT Software  
SIN 132-51  
Contract Number:  
GS35F072BA

### U.S. Department of Education

- Office of Postsecondary Education's  
(OPE) Information Technology BPA  
Order Number: 91990022A0011
- Office of Finance & Operations  
(OFO) Education Grants  
Management Support Services  
(EDGMSS)  
Order Number: 91990020A0029

## SELECT CLIENTS

- US Department of Education
  - OESE, OPE, NCES, OFO
- NASA
- City of Philadelphia
  - Water Department
  - International Airport
- City of Boston
- City of Pittsburgh
- Philadelphia Gas Works
- Interagency Arctic Research Policy  
Committee (IARPC)
- Green Infrastructure Exchange

## CERTIFICATIONS

### DIVERSITY

- MSDC Certified MBE
- NGLCC Certified  
LGBTBE
- Commonwealth of PA  
Certified MBE
- Commonwealth of PA  
UCP DBE
- Commonwealth of MA  
DBE
- Port Authority of NY NJ  
MBE
- Maryland Department  
of Transportation DBE

## AWARDS

- 5000 Fastest Growing  
Private Companies, Inc.  
Magazine — 2021-2024
- Best Workplace, Inc.  
Magazine — 2021, 2022
- Best Places to Work,  
Philadelphia Business  
Journal — 2021, 2022,  
2023
- Soaring 76 / Fast 50,  
Philadelphia Business  
Journal — 2021-2024
- Top 25 Minority-  
Owned Business,  
Philadelphia Business  
Journal — 2012-2024
- Top 25 LGBT-Owned  
Business, Philadelphia  
Business Journal —  
2012 - 2024

## ABOUT US

**President & CEO:** Marc Coleman

**Unique Entity ID:**

LKRECFPBCFT9

**Cage Code:** 585T6

**Geographical Area Served:**  
National

**8(a) Program:** Graduate

### CONTACT INFORMATION

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## COMPLIANCE

- Federal Information  
Security Management  
Act (FISMA)
- NIST CSF (NIST SP  
800-53 Revision 5
- Section 508 of the  
Rehabilitation Act of  
1973
- ISO 27001
- CIS Controls
- Zero Trust Architecture
- Federal Risk and  
Authorization  
Management Program  
(FedRAMP)

