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TACTILE SNAGS THREE W3 AWARDS

Philadelphia, PA – (November 2, 2016) – The Tactile Group has been selected for three prestigious W3 Awards by the Academy of Interactive and Visual Arts (IAVA). The 2016 W3 Awards (www.w3award.com) honor outstanding Websites, Web Marketing, Web Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. The winners were recently selected from among nearly 5,000 entries.

The Tactile Group is honored to receive a Gold Award in the Politics category for their work on Mayor Michael Nutter’s website (www.mikenutterLLC.com). Tactile also received two Silver Awards for their work on AOS Architects website (www.aosarchitects.com) in the Professional Services and the Corporate Communications categories.

In determining winners, entries are judged based on a standard of excellence as determined by the AIVA, according to the category entered. To uphold a high standard of excellence, a category may have multiple winners, or may have no winners at all. Entries are scored on a 100-point scale by the judges. Fewer than 10% of all entries will be selected as Gold Winners. Other outstanding entries will be Silver Winners.

“We were once again blown away at the creativity and quality of this year’s entries. As our connected world continues to expand in new and exciting ways, our winners are a true testament to the power of Web creativity around the globe,” said Linda Day, the director of the IAVA. “On behalf of the 750+ members of The Academy of Interactive and Visual Arts, we salute the talents and high level of execution our winners display and commend all of this year’s entrants for their dedication and commitment to online excellence.”

“We are so proud to have earned this triple honor,” says Tactile president Marc Coleman. “The success of these projects is a testament to what can happen when you’re lucky enough to work with great clients and an amazing team”.

The Tactile Group is a Philadelphia-based full solution digital product development company that is designed to give a damn. We have been communicating with technology since 2004.

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